



tourism

Department:
Tourism
North West Provincial Government
REPUBLIC OF SOUTH AFRICA

DIRECTORATE: CORPORATE COMMUNICATIONS

Media advisory

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MEC Mohono live on North West FM

The North West MEC for Tourism, Desbo Mohono will this **Friday (05 September 2014) from 8am till 09 am be interviewed live on North West FM (89.8 - 103.9)**

During this in-studio interview, MEC Mohono will officially unpack the **launching of the Tourism Month** activities and also dissect critical and key strategic aspects of what the department aims to achieve during the 2014/15 financial year which will amongst others include:

- Establishing strong partnerships between government and the private sector in managing and developing tourism in the North West Province.
- Ensuring that the North West province is the preferred tourist destination for both domestic and international tourists.
- Mobilizing various investment portals to expand Tourism Estate to serve as a catalyst for job creation, poverty eradication and the inequality reduction in growing the Tourism Economy of the Province.

The North West community at large is advised to tune in and listen to the interview live.

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