



tourism

Department:
Tourism
North West Provincial Government
REPUBLIC OF SOUTH AFRICA



DIRECTORATE: COMMUNICATIONS

Media advisory

04 September 2014

MEC Mohono to engage tour operators on tourism transformation

The promotion and importance of transformation within the tourism industry in the North West Province, will take center stage when the North West MEC for Tourism, Desbo Mohono engages tour operators on the profiling of tourism assets in the townships and villages tomorrow (Friday, 05 September 2014) in Rustenburg.

MEC Mohono will also reveal her **Six Months Tourism Action Plan Schedule** which will amongst other things narrate in details, systems put in place by the department to promote Township and Village tourism products.

The launch will be held as follows:

Date: 05 September 2014

Time: 10 AM

Venue: Devine Boutique Hotel (No 12 Keurtjie Laan, Geelhout Park 6, Rustenburg)

Members of the media are invited to the event. **For further information please contact Kamogelo Pooe on 083 953 4357**

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