



DIRECTORATE: CORPORATE COMMUNICATION & ICT

Media Release

04 May 2018

Department remains steadfast in growing the economy of the province.

Mmabatho – North West MEC for Tourism Desbo Mohono says that her department will remain undeterred in ensuring that it continuous to positively contribute towards growing the economy of the North West Province.

Mohono was tabling her departmental budget of **R 261 551 million** for the 2018/19 fiscal year at the North West Provincial Legislature recently when she said that the contribution of the tourism sector is measured by the number of jobs it creates and its contribution to the Gross Domestic Product (GDP) and the amount of revenue created from activities within the sector.

“The tourism sector is fundamentally a collaborative sector made up of a complex web of stakeholders. This is a depiction of the ACT cluster value chain e.g. CATA – paintings in and around our establishments by our local artists; food in our kitchens from our agricultural sector etc. It is important that all of us, in government and the private sector pull in the same direction”, she said.

Mohono said that her department was using the budget vote gathering to take stock of what they did in the previous financial year and chart a way forward for the coming 12 months.

“Allow me also to remind this house that despite the economic downturn as a country the tourism sector remained resilient as we fought gallantly and courteously to make sure that we yield the desired fruits at the ultimate end”, said Mohono.

Furthermore, Mohono said that guided by the National Development Plan, the department aims to restore our focus on building an economy in which all people of the North West can flourish, an economy which benefits the people as a whole, rather than a privileged few.

“The department seeks an open, dynamic platform that will embrace technological innovation, pursue high productivity in all its forms, create jobs that pay better and improves the quality of the lives of people in the North West Province. This is in line with the UNWTO 2018 theme of a digitized sector where we can view tourism arrivals at the touch of a button”, she said.

In her conclusion, Mohono said that her department’s vision encourages and welcomes investment from all quarters while in the same breath we offer policy certainty and always look for ways to unlock the barriers that inhibit growth and social inclusion.

“Our commitment is to build strong partnerships in which the sector and all its role players work towards the common good”, concluded Mohono

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