



DIRECTORATE: CORPORATE COMMUNICATION& ICT

Media Statement

06 February 2017

MEC Mohono encourages Meetings Africa Buyers to consider the province for hosting their events.

Bojanala District - Fifteen (15) international Meetings Africa Buyers flocked the North West Province to embark on a two day fact finding mission dubbed post meetings Africa tour which was aimed at accessing the capacity of the province with regards to hosting meetings and conferences for international clients. This tour was also meant at selling the tourist attraction aspect to the buyers and present to them what they can expect when they bring their clients to the North West Province.

The buyers were welcomed by the North West MEC for Tourism Desbo Mohono at a Boma Dinner held at the Wallow in Sun City where during her welcome address she encouraged them that they should consider the North West Province when hosting their meetings and conferences in South Africa. Mohono told the Meetings Africa buyers that her province is proud to sell experiences which are unique from any other place in the world.

“We are proud to host esteemed guests like yourselves, we hope you have a great experience and that you enjoyed your tour thus far. As the MEC charged with the mandate of ensuring that we have more tourists coming into the province, I encourage you to consider our province when you want to host your meetings and conferences. We have the capacity in terms of facilities and we also have a rich sense of culture and heritage and overwhelming natural resources”, Mohono said.

She added that it was a pity that these buyers were here for just two days as she expressed that she would have loved them to stay longer and experience the province a little more. “I wish you would have stayed longer and experience our culture and heritage, see how the natives of this land live their everyday ordinary lives and also see some of our highly rated game parks where you are guaranteed to see at least four of the big five”, Mohono added.

Sharon Fleary from Ontario in Canada said that she was very impressed and will consider coming back to the North West Province either to do business or just for a holiday with her family. “I was very impressed by some of the establishments this province has to offer. My highlights was having dinner with the Tourism MEC and also Sun City really impressed me as well but more than anything the people here are very welcoming, friendly and also easy to talk to”, said Fleary.

Fleary’s institution produces high quality, innovative goods and services at a competitive price. They have organized events in India last year for 150, one in Seoul, Korea for 120 and in 2015 it was in Beijing China for 250. They are now considering South Africa for their next event.

Kagiso Legobe of Kay2ZeeGee Tours was the tour operator for the two day tour, he said that post Meetings Africa Tours are important as they create a chance for buyers to experience and see some the tourism and hospitality in real life not just from a brochure. “We can market our products as much we can using brochures and other means but we also need to create some kind of real feel experience for these buyers so that when they go back to their respective countries they are able to package things they have felt and experienced themselves”, said Legobe.

The two day tour started at the Lesedi Cultural Village then proceeded to the Aerial Cableway Hartbeespoort, then the Harties Horse Riding Experience. In the evening the guests were hosted to a Boma Dinner by the MEC, accommodated at the Palace of the Lost City where they had a morning game drive at the Pilanesberg Game Reserve. They were also treated to a tour of Sun City Resorts tour and a tour Royal Marang Hotel where these buyers were able to get a firsthand experience of what these establishments can offer.

Pictures and Captions

Pic _1_ MEC Mohono and International Meetings Africa Buyers at the Boma Dinner in Sun City

Pic_2_ International Meetings Africa Buyers during the post Meetings Africa Tour at the Lesedi Cultural Village

Pic_3_Rajat Sawhney of India rides a horse during the Meetings Africa Post Tour of the North West Province.

-all pictures by North West Department of Tourism and Kay2ZeeGee Tours

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