



DIRECTORATE: CORPORATE COMMUNICATION& ICT

Media Statement

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North West Tourism puts a finger on the pulse of its performance

Klerksdorp – The North West MEC for Tourism Desbo Mohono has urged her departmental management to find cohesive methods to ensure that the department diligently delivers on its constitutional mandate without fail. Mohono was addressing a convergence of managers within her department during a two day strategic review session held recently at the Rio Casino Hotel and Convention Centre in Klerksdorp.

The strategic planning session was to afford the departmental management an opportunity to review its performance and also draft new strategic objectives for the 2017/18 fiscal year. “We are all here to put a finger on the pulse of our department in terms of reviewing our performance against the set goals. We are here to measure our output for the 2016/17 fiscal year but also map a way forward by setting new strategic goals which will assist us in achieving our set deliverables for the 2017/18 financial year. We are here to put systems in place which will guide us in finding ways on how we can do things differently in terms of what needs to be changed and what needs to remain the same”, she said.

MEC Mohono went further to plead with her team to ensure that they go through everything with a fine comb and ensure that they produce a quality document. “There is no need to have a huge strategic document with poor content. We need to produce a quality document which we can all be proud of and are all able to own up to it. I rather have a 20 pages quality document than have a 100 pages document

with poor content. We need to be clear and to the point while also being strategic in setting our strategic objectives, she added.

Head of Department Adv. Neo Sephoti also added on the quality of goals set and emphasized on the importance being as strategic as possible in setting the new agenda for the coming financial year. “We need to take into cognizance the way we put out key performance indicators. They need to reflect smartness while also being as strategic as possible. They need to be realistic and achievable. I will align myself with MEC’s words and also call for quality rather than quantity. We also need to measure our previous performance and see how best we can improve in the next financial year”, said Adv. Sephoti.

MEC Mohono was flanked by members of the North West Tourism Board and Its executive management when she emphasized that the department and the Tourism Authority need to work hand in glove in order to develop and grow the tourism sector in the province. “We need to stop operating in silos and start working together in order to advance the agenda of tourism in the province. We know that there are some challenges but we all need to remain focus and look at the bigger picture which is growing the tourism economy and that can only be done if both the department and the board are working together as one organization”, said MEC Mohono.

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