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North West Provincial Government REPUBLIC OF SOUTH AFRICA

Department

MEC Mohono Applauds Tlokwe on Tourism Awards

Potchefstroom – The North West MEC for Tourism, Desbo Mohono congratulated winners of the 2014 Tlokwe Tourism Awards, during a recent awards ceremony held at the Tlokwe Local Municipality. MEC Mohono hailed the city for recognizing, and awarding product owners and role players within the Tourism industry.

Addressing guest attending the glittering awards ceremony held at the Madiba Banqueting Hall in Potchefstroom, MEC Mohono said that these awards are important because they do not only recognize the achievements of the Tourism Industry and its contribution to the economic prosperity of the North West Province, but also increase awareness in the community about the industry itself.

"Through this increased awareness the industry will grow and develop even further. I strongly believe that this fifth administration, more than any other has recognized the contribution and the strides that a viable tourist industry can make to the North West Province economy that has to grow by six percent. We are committed to the promotion and development of this sector and these awards are indicative of this commitment. The awards are also a celebration of efforts of people who chose a road that is less travelled because it has thorns", said MEC Mohono.

MEC Mohono also pledged her department's support in continuing to acknowledge and reward role players within the industry, who continue to make a special effort to help government achieve its mandate.



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Kagiso Legobe the founder of KAY 2ZE GEE TOURS which won in the Tour Operator's category said that the awards are a symbol of hard work and dedication. He said that winning reaffirms his philosophy that one needs to work hard in ensuring that the right packages are being sold to relevant clients.

"By winning this award, it simply means that I am doing the right thing in the right industry for the right people. I will forever treasure this moment. I'd also like to thank the provincial department of Tourism for the work that they have done for the tourism industry. They are only a year old but their impact is enormous. Credit must also be given to the Tlokwe City Council for the awards which recognizes role players within the industry", said Legobe.

The Tlokwe Tourism Awards are a partnership between the Tlokwe City Council and the Potchefstroom Tourism Association. The awards are mainly aimed at acknowledging Tourism excellence by either an individual or group of Tourism orientated business which seeks to propel the Tourism industry forward and also influence the socio economic change and transformation.

The winners of the 2014 Potchefstroom Tourism Awards are as follows:

Best Accommodation 2014 Ancient Emperor Guest Estate

Best Tour Operator 2014 Kay 2ze Gee Tours

Best Restaurant 2014 Riverside Restaurant @ Oudrift Riverside Lodge

Best BB-BEE SMME Tourism Product 2014 Ontshebile Joseph Productions (Pty) Ltd

Best Tourist Guide 2014 Seleke Tourist Guides (Pty) Ltd

Best Arts, Crafts and Culture 2014 Joint Tsa Botaki Pty Ltd

Best Performing Arts and Culture 2014 Joint Tsa Botaki Pty Ltd

Potchefstroom Itinerary Competition of the Dr KK DTA High School Ferdinand Postma



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Pictures and Captions

Picture 1 - MEC Mohono delivering her key note address at the Tlokwe Tourism Awards in Potchefstroom

Picture 2 - Ferdinand Postma wins the Potchefstroom Itinerary Competition of the Dr KK DTA High School

Picture 3 - Kagiso Legobe of Kay 2ze Gee Tours celebrates after winning the Best Tour Operator Category



