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DIRECTORATE: COMMUNICATION

Media Statement

12 May 2009

Mafikeng Museum celebrates International Museum day

Mafikeng Museum will on Monday, 18th May 2009 join the International Community in celebrating the International museum day, under the theme “**Museums and Tourism**” through which tourism and museums objectives are advanced. This day is celebrated all over the world since 1977.

The event will be attended by MEC for Sport, Arts and Culture Ms. Grace Pampiri who is expected to give a keynote address.

The event present an opportunity for museum professionals to meet with the public as well as alerting them about challenges museums face - an exercise that justly befit the definition of a museum, “an institution in the services of society and its development.”

A guided tour for about 100 people will be undertaken around Mafikeng’s Heritage Sites such as Maratiwa, Sol Plaatjie’s house and others. A presentation on the importance of Tourism and Museums is also envisaged during the tour.

“We have targeted youth in and around Mafikeng, schools and potential tourists with the aim of promoting the use of our local museum”, said Mafikeng Museum Manager Mr. Sello Mashile.

“International heritage norms and practices require us to consider and adapt our activities with museums and tourism as we are part of the global village. Observing this day, again afford us an opportunity as a museum in Africa of placing our city on the map of the world as well as promoting us as a tourist destination”, said MEC Grace Pampiri.



Media is invited to attend and cover the event as follows:

Date: 18 May 2009
Venue: Mafikeng Museum
Time: 10h00

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For more information on this project please contact Director: Communication & Marketing, **Ms. Shirley Montsho** - on **082 345 9525**.