



dlg&hs

Department:
Local Government & Human Settlements
North West Provincial Government
REPUBLIC OF SOUTH AFRICA

3366 Besemmer Str Telkom building
Industrial Site Mafikeng, 2745
NWDC Cnr. University & Provident Drive
Private Bag X 2145, Mmabatho, 2735
Tel: +27 (18) 388 4824/5
Fax: +27 (18) 388 4913

2nd Floor West Wing, University Drive
Garona Building
Private Bag X 2145
Mmabatho
2735

MEDIA & COMMUNICATION

Media statement

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Local government communicators discuss heightening communication ahead of next year's elections

Rustenburg- With the local government elections imminent, local government communicators in Bokone Bophirima are pulling all stops to heighten communication with their constituencies in order to ensure that they are informed about developments in their localities.

The Department of Local Government and Human Settlements recently met with local government communicators across the province in order to tackle critical issues that will enable to do their work diligently, ahead of the elections next year.

Acting Head of Communication in the Province, Brian Setswambung said the meeting was also intended to ensure that communication during the election period was done in well co-ordinated and coherent manner. 'We have approach a period where our voices as government will be competing against various political parties who will be enticing electorates to vote do for them. As government, our work to deliver services to our communities continues even long after the elections are over. We need to make maximum usage of the relevant communication platforms and this will in turn ensure that communities are more informed and will be more likely not to protest due to lack of information. In this manner, we would be able to bridge the communication gap that exists in municipalities. New ways of communicating should be used, social media is a platform that municipalities can be used to reach out to the younger generation to encourage them to vote", he said.

PIC.1. Communicators from different municipalities pose for a group photo

PIC.2. Communicators listening attentively during the forum

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Spokesperson : Ben Bole

Contacts : 071 566 1399/ msbole@nwpg.gov.za